



Dear Friends of the Paris Fair:

Do you know someone between the ages of 17 and 24 years that would be a great ambassador?
Let's build their confidence and help them develop into the leaders of tomorrow.
Encourage and sponsor them in this year's **Paris Fair Ambassador Program**.

The **Paris Fair Ambassador Program** provides opportunity to:

- Learn life skills
- Become part of the community
- Develop lasting friendships

This year the Paris Fair Ambassador Program, governed by the Paris Agricultural Society, is celebrating 56 years of Paris Fair Queens/Ambassadors.

The 2021 Paris Fair Ambassador Program includes:

1. **Orientation Night** : We will review tips for speeches, videos, interview tips, resume writing, the details of competition night, local media will take photos, impromptu questions and a Year in review by our 2019-2021 Paris Fair Ambassador Carmen Gillyatt
2. **Mentoring**: Each contestant is paired with a mentor from the Ambassador Committee who will help him or her every step of the way. Contestants can ask about items such as improving their resume, selecting a speech topic or to gain an opinion on appropriate attire.
3. **Competition Night**: includes a written resume, an interview, speech, and impromptu question and the previously recorded YouTube video of their sponsoring organization.

Contestants must meet the following criteria:

- 17 years of age as of August 1st, 2021, and not be 24 years of age by Aug 1, 2021
- Male or Female
- Single
- Has not previously reigned as Ambassador of any fair
- Be available to represent the Paris Agricultural Society at various events for one-year commencing September 2nd 2021 until Labour Day weekend 2022.

All judging for the Ambassador Competition will take place at the Paris Fair on **Thursday September 2nd 2021**. We encourage sponsors to attend to support their contestant and to be recognized throughout the evening.

Sponsorship Feature to the Ambassador Program

The creation of a YouTube video by each of the contestants. The video will feature their sponsoring organization (the role and services it provides to the community). As the sponsor, we ask that a representative from your organization be available to participate in an interview, which will be the main content for the video. Contestants will be assisted in preparing for the interview, and our committee will record and format for online use. The YouTube video will be featured prior and during the Paris Fair. As the sponsoring organization, our hope is that you will find value in the video for your own purposes.

Be An Ambassador: *Build your skills, your community and lasting friendships.*

The role of Sponsoring Organizations

The Paris Fair has partnered with fellow organizations for over fifty years, to seek and mentor our future community leaders. Let's continue the tradition for many years to come.

At your next meeting, please consider possible contestants within your membership (children, grandchildren, youth contest winners, scholarship applicants etc.) and ask them to represent your organization during the 2021 Paris Fair Ambassador Program. It is an honour for them to be asked and encouraged by you. If you are unable to provide a contestant, the Ambassador Committee will assist in pairing you up with an interested contestant in need of a sponsor. Please note that contestant sponsorship is restricted to non-profit community organizations. Business support is greatly appreciated through the donations of gifts/cash for our contestants and/or winners.

To help cover competition costs, the sponsorship fee is \$50.00.

Please consider sponsoring a young adult in this year's Paris Fair Ambassador Program.

Application deadline for Contestants is August 25th 2021

Contestants may register by emailing Valerie Stone; Co-Chair Paris Fair Ambassador Committee at valstone18@hotmail.com 519-732-1928

Please do not hesitate to call or email should you have any questions. I hope to hear from you soon. Please mail or drop off the \$50.00 entry fee and sponsorship form to the PAS office no later than **August 25th 2021**. Please note that the cheque is payable to: **Paris Agricultural Society**.

Sincerely,

Valerie Stone
Co-Chair, Paris Fair Ambassador Committee
valstone18@hotmail.com
519-732-1928

Melissa Howell
Co-Chair, Paris Fair Ambassador Committee
melissajanehowell@hotmail.com
519-762-2362

PAS Office
139 Silver Street,
Paris, ON N3L 1V5

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2017 Paris Fair Ambassador Sponsoring Organization Entry Form

Name of Sponsoring Organization: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

Cash or Cheque

Name of Contestant: _____

Contestant Phone Number: _____

Contestant Email: _____

Please make cheque payable to
Paris Agricultural Society

139 Silver Street, PO Box 124
Paris, ON N3L 3E7