

**MERRY
CHRISTMAS**

The PAS POST

**News Involving, Concerning & of Interest to
The Paris Agricultural Society**

Edition 2010 Quarter 1 visit www.parisfairgrounds.com PAS Established 1858

PAS TURNS 2009 'Year of Challenge' INTO 'Year of Achievement'

The forecast a year ago was clearly, "Heavy Seas Ahead - Hang On!". With the overwhelming tasks of removing a sentimental & physical landmark (the 100 year old Heritage Building), erecting a brand new 7200 sqft building, re-arranging more than a dozen committee locations, expanding an already large midway, facing the possibility of losing longtime grant dollars, having the School Board moving to start school before Labour Day PLUS coming to grips with the climate of trying to operate in an economic downturn the likes of which not seen since the end of World War 2 - 2009 would prove to be a year where the PAS would be tested, stretched, frayed...but never broken.

In fact PAS membership took on each of the challenges one by one until they were all moved to the 'success' column. Details of these accomplishments will be shared at the 2009 AGM in January. For now it should be shared that from these challenges great unprecedented successes were achieved - record entries, record revenue, reduced costs, record attendance and an unmistakable feeling of success for the look and feel of the PAS grounds. **GREAT WORK PAS MEMBERS!**



2009 PAS Annual General Meeting

January 21, 2010 in the Exhibition Centre of The J.H. Buck Complex. Social hour begins at 6pm with the meal being served at 7pm, with the Annual Meeting to take place following.

Invitations and notices will be mailed & posted on www.parisfairgrounds.com with meal cost and particulars in late December.

Come & enjoy each other's company, hear the various reports and of course President Havill's 2010 message.

All Committee Reports for the 2010 AGM Report MUST be in the Office by January 4, 2010 to be included.

PAS "Lead"ing the way.

It is with a great sense of pride we are able to announce OAAS District 7 has elected two wonderful new leaders both of whom are from the PAS!

Jean Tucker is District Director elect while Beth Howell-Vervaecke is Homecraft Director elect. Both ladies will officially begin in their new roles in February once the official transfer of roles takes place during the OAAS Convention.

We wish both Jean & Beth the very best of luck in their new roles.

With this announcement added to having (Past PAS & OAAS President / Past Secretary Manager) Harry Emmott climbing the ranks of the CAFE executive with the national association, PAS is clearly demonstrating the quality of our membership & our ability to be leaders within the fair industry.

It is an especially proud time to be a PAS member.

We congratulate Beth, Jean & Harry wishing them well and pledging our continued support.



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2009 CANADIAN ASSOCIATION OF FAIRS & EXHIBITIONS CONFERENCE VISITED BY PAS MEMBERS

The beautiful city of Charlottetown, Prince Edward Island was the host city for the 2010 CAFE convention. PAS was well represented at the conference this year with Program Committee member and Mainboard Director Jason Churchill, Mainboard 2nd Vice President Sean Chase, First & Second VP's from Homecraft Heather Telfer and Rebecca Lyster joining Secretary Manager Russell Press as well as President David Havill on the journey east.



Before leaving the delegation representing the Program Committee met to hear 1st VP and Program Chair Alan Moore's direction of ensuring the objectives were clearly set. Securing the 2010 main program entertainment line-up as well as learning 'Best Practices' from industry leaders meant they were kept moving from the time they arrived on the 18th of November through to departure day on the 21st.

While Sean & Jason worked hard meeting with entertainers, their agencies and their touring managers looking for the best deals possible, Heather & Rebecca attended many of the professionally administered seminars ranging from the latest in 'industry approved green kitchen practices' to 'administering human resources in the event industry'. President Havill also took in many of the seminars and in particular found some very useful information involving organizational governance as well as 'Hitting The Age Curve Ball' in terms of our older audience and membership. Secretary Manager, Russell Press was kept busy shuffling between internal meetings among paid staff representatives discussing the latest news and concerns involving Ontario & BC's HST introductions as well as the new music levy, Neighbouring Rights Collective of Canada known as the NRCC Tariff. He was also attending seminars involving grant writing and grant administration.

The PAS delegation did make time to enjoy themselves at the CAFE Convention once the work was done. East Coast hospitality certainly lived up to its' billing as local pubs, theatres and restaurants welcomed convention goers and convention goers jumped in with both feet enjoying their fine sea-faring cuisine, local brews and great down east music! Your PAS representatives visited 5 provinces the last day of their stay. Renting a van and having President Havill return to 'bus driver' for a day the crew set off across the Confederation Bridge for a sightseeing tour. Leaving PEI for the extreme Northeast corner of Nova Scotia Heather dipped her foot in the Atlantic before the crew piled back in the van for a trip to Acadia in New Brunswick where they enjoyed a Cajun lunch. Returning the van & boarding their flight home, they stopped in Montreal enroute to Toronto. In all a great trip that will serve PAS well moving forward.

For more details on the Conference and how PAS may be affected by what was learned and discussed, be sure to attend the December 21st board meeting at 8pm in the Board Room.

WINNING SEASON FOR STANDARD BRED HORSE COMMITTEE MEMBERS

Two standard bred horse owners & trainers who call The PAS facility home, Don Low and Norman Lloyd have been representing the PAS Training Facility extremely well in 2009.

Lloyd enjoyed 3 top ten finishes through November & December with his 2 year old 'Brick Carrier' finishing 2nd in Flamboro December 10th.



Don Low has been successful on the Standard Bred circuit the last few years. Testament to Don's ability to train successful pacers is this current month of December. On the 8th 'BIG & RICH VMW' finished 2nd at London's Western Fair Raceway while 3 days earlier 'TEEGAN SEELSTER' had a win at Flamboro Downs.

15 owner/trainers show up at the fairgrounds by 6am everyday working and training their 23 horses with a dedication and passion few 'hobbies' can claim to have.

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Remembering a Wonderful Woman & OAAS Leader

The following is a letter posted on the OAAS website.

December 7, 2009

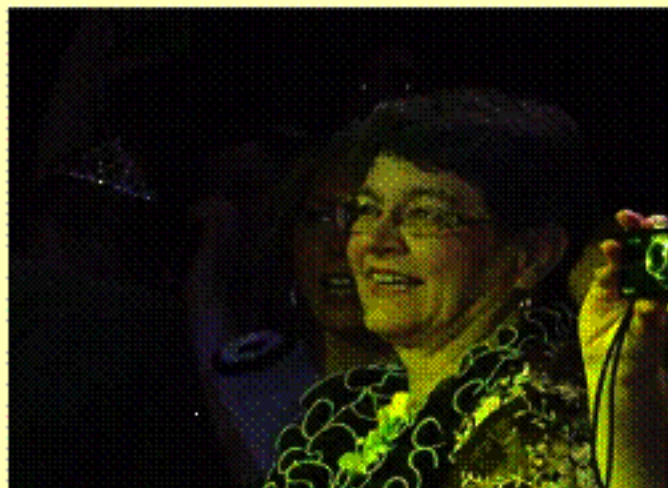
Dear OAAS Friends –

It is with profound sadness that we are writing to let you know that Janette Mulholland passed away suddenly today, after suffering a massive heart attack.

We are so fortunate that Janette chose to share her many talents and gifts with our Association over the years. Her laughter will ring in our memories and her friendship will be held as a true treasure.

Please keep Janette's family, especially Reg and Gay, in your thoughts and prayers. We hope that you will choose to remember Janette's love of life, and her ability to live each day to its fullest, and let those qualities be a comfort and inspiration to you at this very difficult time.

Sincerely, OAAS President Meredith Brophy & OAAS Homecraft President Joanne Miller



OAAS Homecraft Past President 2008

Janette Mulholland

INDUSTRY WEBSITES HAVE MUCH TO OFFER

Ever wondered how many fairs were in Ontario or Canada? Planning a vacation and looking for a great event to go to? Perhaps you would like to learn more about the organizational structure of fairs across North America. These questions and topics represent but a very small fraction of the information that can be found on the websites of industry support organizations we (PAS) belong to.

As paid members of these organizations

we have access to all their support materials where so much can be learned, ideas can be shared and best practices discovered. We as members of The Paris Agricultural Society - Paris Fair are part of the world's two largest industries; the volunteer industry (6 times the size of the automobile industry!) and tourism (affects more people on the planet than any other single industry) and as players on such an enormous stage it's good to know what resources we have at our fingertips.

For more information on these valuable resources go to www.fairsandexpos.com for news on the larger international scene or for fairs and festivals nationally

see www.canadian-fairs.ca or provincially visit www.ontariofairs.org



FAIRGROUNDS A KEY PART OF THE OLYMPIC TORCH RELAY CELEBRATION!

The Paris Fairgrounds is very proud to serve as the host facility for an Olympic Breakfast which will no doubt be "Gold Medal Worthy!" during the Paris leg of the 2010 Vancouver Olympic Winter Games Torch Relay. Be sure to be a part of history as the torch winds through Paris.

December 22 festivities begin at 7:50am with the Torch scheduled to pass downtown shortly after 8am. The action then moves to the fairgrounds where breakfast will be served from 9am to 11am. Face painting, yoga & VANOC promo videos will be part of the breakfast with a special visit by Santa himself! Breakfast is just \$5 with a dollar donated to Canada's Olympic Athletes on behalf of PAS. See you all for breakfast!



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UPCOMING PAS EVENTS & IMPORTANT DATES FOR PAS MEMBERS

December	21	PAS Board Meeting (ALL PAS Members Welcome) Info at 519.442.2823 or parisfairgrounds.com	8pm Board Room
December	22	Olympic Breakfast (EVERYONE WELCOME!) Info at 519.442.2823 or www.brant.ca	9am Exhibition Centre
December	31	New Years Eve Gala Presented By Event Emporium Info at newyearsgala.ca	
January	4	Deadline for ALL Committee Reports Info at 519.442.2823 or write info@parisfairgrounds.com	
January	18	PAS Board Meeting (ALL PAS Members Welcome) Info at 519.442.2823 or parisfairgrounds.com	8pm Board Room
January	21	Paris Agricultural Society Annual General Meeting Info at 519.442.2823	6pm Social Hour Exhibition Centre
February	14	DAYTONA DAZE - Daytona 500 Race Day Party Info at 519.442.2823 or www.parifairgrounds.com	Noon Exhibition Centre
February	15	PAS Board Meeting (ALL PAS Members Welcome) Info at 519.442.2823 or parisfairgrounds.com	8pm Board Room

JOINING PAS IS EASY, FUN & HELPS SERVE THE LARGER COMMUNITY. GIVES US A CALL, WE WOULD LOVE TO DISCUSS HAVING YOU BE A PART OF OUR ORGANIZATION IF YOU'RE NOT ALREADY...AND IF YOU ARE ASK THOSE IN YOUR CIRCLE IF THEY WOULD LIKE TO BE A PART OF OUR SUCCESS.

Did you know the Paris Agricultural Society has supported over 60 community Non-For-Profit &/or Charitable organizations from in & around Brant County?

Are you also aware that the PAS produced Paris Fair has an average impact on the local economy totalling \$2.7 million each year? (2008 CAFE Study)

How does knowing 28 full time year-round jobs are directly supported by the Paris Fair make you feel? (2008 CAFE Study)

Paris Fair draws over 60,000 guests to our Labour Day event - did you know over 30% or close to 20,000 come from outside our local region?(2008 CAFE Study)